



Contact: Kevin Onishi
T: 213.873.5713
F: 213.873.5799
programs@keiro.org

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Keiro and JACCC Host Keiro no Hi Festival in Little Tokyo

JULY 10, 2018 – On a daily basis, we rely heavily on the contributions, guidance, and support from the older adults in our community, and these individuals have found unique ways to make a positive, lasting impact on all of our lives. Keiro and the Japanese American Cultural & Community Center (JACCC) invite you to join us for a Keiro no Hi Festival – *Celebrating Our Older Adults* on Sunday, September 16. A public holiday in Japan, Keiro no Hi, or “Respect for the Aged Day,” honors older adults and their lifelong contributions.

The Keiro no Hi Festival is a free event and open to the public beginning at 10:00 a.m. and concluding at 4:00 p.m. This inaugural festival will be held in the JACCC Plaza in Little Tokyo (244 S. San Pedro St., Los Angeles, CA 90012) and will feature a program consisting of entertainment by older adult performers, a health fair, aging resources, food vendors, and an interactive calligraphy art installation.

Complimentary transportation from numerous locations throughout Los Angeles, Orange, and Ventura counties, as well as a hosted bento lunch, will be made available to older adults on a first-come, first-served basis with prior registration required. Those celebrating their 66th, 77th, 88th, 99th or 100th birthdays in 2018 will also receive a special birthday gift.

Please contact Keiro at 213.873.5708 or by emailing programs@keiro.org for more information. To register for the complimentary transportation, hosted bento lunch, or special birthday gift, please visit www.keiro.org/knh or www.jaccc.org/knh.

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About Keiro

Keiro is a mission-driven organization engaged in improving the quality of life for older adults and their caregivers in the Japanese American and Japanese community of Los Angeles, Orange, and Ventura counties. Keiro delivers a wide range of resources to address the challenges and barriers that aging presents: isolation, limited financial resources, complex health conditions, and cognitive and memory disabilities. Keiro also partners with companies and organizations that can expand its services and ability to reach seniors and caregivers, and participates in research and innovative work where Keiro can contribute to advancing progress in resolving the challenges of aging. Keiro is based in Los Angeles. For more information, visit Keiro.org.



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About Japanese American Cultural & Community Center (JACCC)

Founded in 1971, Japanese American Cultural & Community Center is one of the largest ethnic arts and cultural centers of its kind in the United States. A hub for Japanese and Japanese American arts and culture and a community gathering place for the diverse voices it inspires—JACCC connects traditional and contemporary; community participants and creative professionals; Southern California and the world beyond. JACCC also provides office space in its five-story complex to a wide variety of nonprofit cultural, educational, and community-based organizations in Los Angeles.